



lodestar center nonprofit news

lodestar.asu.edu



August 20, 2014

Center Updates

New NHSA Executive Leadership Certificate Program

This innovative new certificate program is a joint collaboration between the ASU Lodestar Center, the Indiana University Schools of Public and Environmental Affairs and The Fund Raising School at the Lilly Family School of Philanthropy, and the National Human Services Assembly. This six-month long program begins in January 2015 and is intended for executive-level individuals at National Human Services Assembly member organizations and their affiliates or branches, and those who have experience across multiple dimensions of organizational executive management. The program includes two in-person sessions (Phoenix and Indianapolis) and four online sessions. Curriculum is designed to meet the professional needs of mid to high-level executives of national nonprofit human service organizations and CEOs/EDs of local nonprofit human service organizations. This is a unique learning experience exclusively designed for and focused on those working in human service organizations with a teaching approach based on adult learning theories and a direct application to participants' real world experience. (It is also specifically geared towards those desiring impact and change at the organization-level.) Cost is only \$2,500, for early-bird advance applications (valid until September 30, 2014), then the rate increases to \$2,750 (valid from October 1, 2014 through November 30, 2014). Please note that the fee includes academic fees and participation; does not include personal travel and lodging. For more information and to apply, please [click here](#).

Learn how to plan and execute an effective fundraising campaign; enroll in NMI 106 today!

The ASU Lodestar Center's Nonprofit Management Institute is currently enrolling for its online version of "NMI 106: Philanthropy & Fund Development" taking place September 8 – 22, 2014. Many nonprofit leaders, when asked what their greatest organizational challenge is, will answer, "Fundraising!" Changes in the global economy have focused our attention on the need for philanthropy and fund development more than ever. Join fellow nonprofit professionals to learn the basics of the fund development process

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calendar

Lodestar Events & Courses

8/22 -	NMI 108 - Measuring for Impact (Phoenix)
8/23	
9/8 -	NMI 106 - Philanthropy and Fund Development (Online)
9/22	
9/26 -	NMI 105 - High Impact Leadership (Tucson)
9/27	
9/29 -	NMI 111 - Board Governance (Online)
10/13	
10/3 -	NMI 104 - Managing Staff and Volunteers (Phoenix)
10/4	
10/6 -	NMI 220 Grants Development and Proposal Writing (Online)
10/20	
10/13 -	NMI 133 - Social Impact Methodologies II: Data Gathering (Online)
10/27	
10/17 -	NMI 112 - Marketing and Social Media (Tucson)
10/18	

and how to create a plan that will result in effective fundraising strategies for staff and volunteers. Learn from the comfort of your home or office! This course is designed for professionals who work for or with nonprofit organizations and would like to gain immediately usable knowledge, skills, and techniques in the area of fundraising. Previous experience in Fund Development is not required. Cost is \$300 and an early bird discount of \$25 will be offered until August 29, 2014. [Enroll today!](#)

22nd Annual Nonprofit Conference on Sustainability Strategies: Register now for only \$95

Join over 350 nonprofit leaders, managers, executive directors/CEOs and community members at the 22nd Annual Nonprofit Conference on Sustainability Strategies "NonprofitNext: Taking Charge of Change" set to take place Wednesday, November 5th from 8 a.m. to 4 p.m. at the Black Canyon Conference Center in Phoenix. Customize your conference experience by selecting from over [30 highly-engaging & informative workshops!](#) The keynote presenter will be Fay Twersky, Director of the Effective Philanthropy Group at the William and Flora Hewlett Foundation. Register now and save \$\$\$ with an early bird rate of just \$95!

For more information, please [click here](#).

Nonprofit Sector News

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Ice Bucket Challenge Leads To 1,000% Spike In Donations To ALS Association

From The Huffington Post

BOSTON (AP) — The idea is simple: Take a bucket of ice water, dump it over your head, record it and post the video on social media.

It's cold, it's fun and it's contagious. But these ice bucket challenges and similar social media-powered stunts also are raising awareness and money for causes such as Lou Gehrig's disease, breast cancer and a camp for kids who have lost their fathers to war.

Martha Stewart has been doused. So has Matt Lauer. And pro golfer Greg Norman.

[Click here to read more. >>](#)

Where Is Human Rights Funding Headed?

From Inside Philanthropy

No matter the field, nonprofits face a daunting, hyper-competitive process when it comes to raising enough money to keep the lights

10/24
-
10/25

[NMI 104 - Managing Staff and Volunteers \(Tucson\)](#)

center connection



Click play to view a recap of the ASU Alumni Association breakfast seminar held on May 29, 2014. Panelists included Laura Capello, Nora Hannah, and Edmundo Hidalgo.



22nd Annual Nonprofit Conference on Sustainability Strategies

NonprofitNext:
Taking Charge of Change
November 5, 2014

Choose from over 30 innovative & informative workshops!

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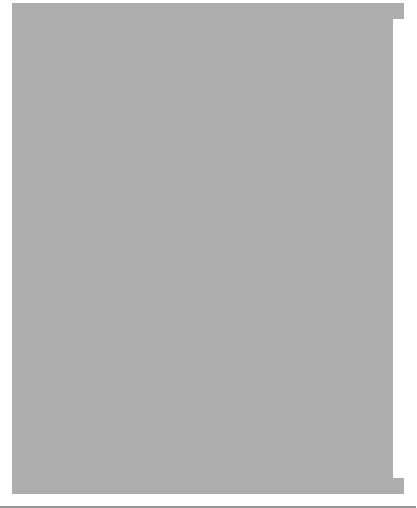
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on. The funding landscape is always shifting, with organizations expending a lot of effort to keep up on the latest trends.

When it comes to human right funding, though, gaining a bird's eye view of grantmaking just got a whole lot easier.

Last month, the International Human Rights Funders Group (IHRFG) and the Foundation Center launched a new interactive website on human rights funding and also released a major study of such funding, "[Advancing Human Rights: Update on Global Foundation Grantmaking.](#)"

[Click here to read more. >>](#)



ASU Lodestar Center Blog

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Who Engages in Professional Associations?

By Mark Hager

If you are a working professional, there's a good chance that you are (or could be) a member of an association of people in your field. Could be local, statewide, national, or international. You pay dues to a central nonprofit that probably has annual meetings, probably educates on the ethics and standards of the field, and maybe even helps people find jobs. These are often called *professional associations*, and examples are the [American Society of Civil Engineers](#), the [American College of Healthcare Executives](#), and the [American Society of Association Executives](#) (ASAE).



[Click here to read more. >>](#)

Community Announcements

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Area Agency on Aging Receives \$3,000 Grant from Humana Foundation

The Area Agency on Aging received a \$3,000 grant from the Humana Foundation, the philanthropic arm of Humana, to support its DOVES program, which assists victims of late-life domestic violence. The grant is part of Humana's commitment to volunteerism. The donation was used to replace aging patio furniture at the domestic violence shelter

[Click here](#) for more information.

Understand Philanthropy in Southern Arizona to Support Your Fundraising Goals

The ASU Lodestar Center's Manager of Knowledge Resources, Stephanie La Loggia, will help you examine the "pie of philanthropy" in Southern Arizona. Specifically, how much comes from individual donors, grantmaking organizations (foundations and grantmaking public charities) and volunteers. Learn what causes are supported? How much money stays in Southern Arizona? How much comes in from outside the area? How much value is added by volunteers? How can we grow the pie? And more! [Join the conversation](#) as Stephanie shares how this information can be utilized by organizations and fundraising professionals in their work to locate and channel resources toward vital community services

and solutions. She will also demonstrate how to use the ASU Lodestar Center's [Scope of the Sector report](#) to drill down to Pima County giving statistics to inform your fundraising. Join us on Friday, October 24, 2014 from 10:00am - 11:15am at the Joel D. Valdez Main Library. [Registration for this event is required here.](#)

Community Events

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Grantseeking Basics for Nonprofits

Pima County Public Library
August 22 | Tucson
[Click here](#) for more information.

Kick-Off Networking Happy Hour

YNPN Phoenix
August 26 | Phoenix
[Click here](#) for more information.

AFP September Educational Luncheon

AFP Greater Arizona Chapter
September 3 | Phoenix
[Click here](#) for more information.

OMB Superior Circular Regulation Capacity-Funding: Are you ready?

GPA AZ Chapter
September 3-9 | Surprise
[Click here](#) for more information.

Fast Pitch Inform

Social Venture Partners Arizona
September 11 | Phoenix
[Click here](#) for more information.

Grants Database Open Lab

Pima County Public Library
September 12 | Tucson
[Click here](#) for more information.

Grantsmanship Training Program

Community Food Bank of Southern Arizona
September 15-19 | Tucson
[Click here](#) for more information.

A Webinar: Tips on the Do's and Don'ts of Corporate and Foundation Proposals

Grant Writing Training Fdn./Kim Joyce Grants
September 24 | Phoenix
[Click here](#) for more information.

L2 Learn-Lead Simulcast

3P-Leadership
October 10 | Phoenix
[Click here](#) for more information.

Grant Writing Boot Camp

Gap Ministries & 4Tucson
October 23-24 | Tucson
[Click here](#) for more information.

Understand Philanthropy in Southern Arizona to Support Your Fundraising Goals

Pima County Public Library
October 24 | Tucson
[Click here](#) for more information.

AFP 30th Annual Leadership Awards Dinner

AFP Greater Arizona Chapter
November 13 | Scottsdale
[Click here](#) for more information.

Job Listings

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Looking for a job in the nonprofit sector? You've come to the right place! Click one of the job categories below to get started, or [click here](#) to submit a job posting.

[ASU Lodestar Center Jobs](#) (0)

[Executive / CEO](#) (6)

[Administrative](#) (22)

[Fundraising / Financial](#) (24)

[Public Relations / Marketing / Communications](#) (23)

[Information Technology / Technical Support](#)(11)

[Legal](#) (2)

[Maintenance, Facilities, and Food Service](#) (3)

[General Program / Coordinator](#) (26)

[Medical / Health / Direct Service](#) (19)

[Housing Services](#) (0)

[Training and Education](#) (13)

Did You Know...?

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The majority of single support organizations, 58 percent, both in number and by grants paid, support educational institutions. The second largest area of support is health care. Learn more [here](#).



The *ASU Lodestar Center Nonprofit News* is a complimentary emailed newsletter from the ASU Lodestar Center for Philanthropy & Nonprofit Innovation, part of the ASU College of Public Programs. Please forward to your colleagues. Have questions or comments? Email us at nonprofitnews@asu.edu. To subscribe or submit items to this newsletter, [click here](#).

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